

CJO

CONTACT

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EDITING FOCUS

Short-form storytelling

Music-led pacing

Footage sequencing

Photo animation

Titles and typography

Transitions

Brand consistency

Portrait and landscape

SOFTWARE

CapCut

Project workflows also include
Remotion-based video
production.

EDUCATION

BSc Information Technology

Jomo Kenyatta University of
Agriculture and Technology

JKUAT | Graduated

Claudius Joel Otiende

VIDEO EDITOR

Branded reels and landscape video

PROFILE

Video editor with five years of paid editing experience. I create branded promotions and educational videos in portrait and landscape formats. My selected work includes a World Stroke Day awareness reel and a Maxton Media visa-services campaign. I focus on clear stories, readable text and purposeful pacing.

SELECTED PROJECTS

Mediscopes

World Stroke Day FAST reel | 45 seconds

A 1080 x 1920 awareness reel explaining Face, Arm, Speech and Time through illustrative footage, large letter reveals and concise text. A closing recap reinforces the message within a consistent purple and gold design.

Maxton Media

Visa-services promotion | Portrait | 30 seconds

A 1080 x 1920 promotional reel combining phone-screen imagery, application-guidance graphics and travel footage. Bold titles, orange brand accents and a closing contact screen carry the message from introduction to enquiry.

Maxton Media

Visa-services promotion | Landscape | 30 seconds

A 1920 x 1080 version of the same campaign, with wider shot composition and repositioned titles and graphics. Demonstrates adapting a shared message and visual identity for horizontal delivery.

PRODUCTION APPROACH

Organise assets, refine pacing through previews and check the final MP4. Formats include 1080 x 1920 portrait and 1920 x 1080 landscape video at 30 fps. Available to start immediately.

PORTFOLIO

claudius.campaignneural.com